

Max & Molly

URBAN PETS

CATALOGUE
2 0 2 1





URBAN WILDLIFE
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www.max-molly.com

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COLLARS

LEASHES

HARNESSES

TOYS

ACCESSORIES

Max
& Molly
URBAN PETS

TOYS

NEW

MEET THE SNUGGLES



DISCOVER THE SNUGGLES

Soft toys

Meet Woody, Mikey, Bob, Otto, Frenzy, Paco and Bubba who all want to find a new furry friend to play with and snuggle. Our snuggles combine everything dogs love in one toy: A rope, a squeaky sound, fun design* and a very soft, padded backside which can easily be used for resting. Start collecting our Snuggles today and meet them in person.

Cutie factor



*Our toys are handpainted, little variations in color and design may occur. Always supervise your dog while playing.

NEW



PACO EL DIABLO - SOFT TOY
Materials: Polyester, Cotton, Latex



BOB THE BLOB - SOFT TOY
Materials: Polyester, Cotton, Latex



BUBBA KING - SOFT TOY
Materials: Polyester, Cotton, Latex



MAGIC MIKEY - SOFT TOY
Materials: Polyester, Cotton, Latex

SOFT TOYS - THE SNUGGLES FAMILY **NEW**



Max & Molly **FRENZY THE SHARK - SOFT TOY**
Materials: Polyester, Cotton, Latex



Max & Molly **WOODY THE SHEEP - SOFT TOY**
Materials: Polyester, Cotton, Latex



Max & Molly **OTTO THE DINO - SOFT TOY**
Materials: Polyester, Cotton, Latex



MATRIX ♦ **ULTRA LED**
THE ULTIMATE PET SAFETY LIGHT



USB RECHARGEABLE

Will last for up to 13 hours.

Recharge cord included.

WATERPROOF

No problems in case of rainy weather
or if your dog likes to play in the water.

Submerge (IP6) rating.

**DIMMING / FLASH
FUNCTION**

4 light mode settings.

Bright / Less bright / Energy saving / Intermittent

MATRIX ULTRA LED

The Ultimate Pet Safety Light

Shine bright for up to **13 hours** after a quick **30 minute charge**.

Completely **waterproof** and **submersible** with **IP6** rating.

Soft touch button with **4 light mode settings**.

Vibrant **silicone band** wraps securely around any collar, lead, harness, or bag, up to **3,0 cm** width.



STRETCH
SILICONE
BAND



SWITCH
4 LIGHT
SETTINGS



SECURE
DURABLE
NON-SLIP



CHARGING
CABLE
INCLUDED



SHINES
FOR
13 HOURS



SUBMERGE
WATERPROOF
(IP6)



MATRIX ULTRA LED

Hang tag units for any hook system



WHITE



ORANGE



GREEN



BLACK



PINK



BLUE

MATRIX ULTRA LED

Cube units | Countertop Display & Refill units (SOLD SEPARATELY)



COUNTERTOP
DISPLAY
FOR 18 LED'S



53cm



ORANGE



WHITE



GREEN



BLACK



BLUE

**Max
& Molly**
URBAN PETS

GOTCHA! SMART ID COLLAR



NEW



Lost & found App

GOTCHA! LOST & FOUND APP

Ultimate Safety On Every Collar

Don't lose your best friend !

Every Max & Molly collar includes a unique Gotcha! ID tag.

This value added feature allows pet owners to create a custom profile at no additional cost.

In the event a pet is lost, the finder simply scans the QR code with any smartphone camera and instantly has access to all necessary information needed to reunite dog and owner.



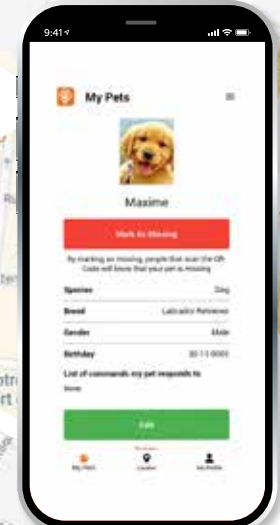
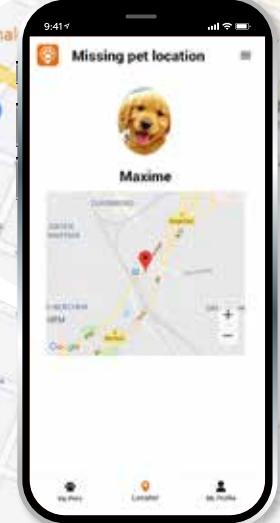
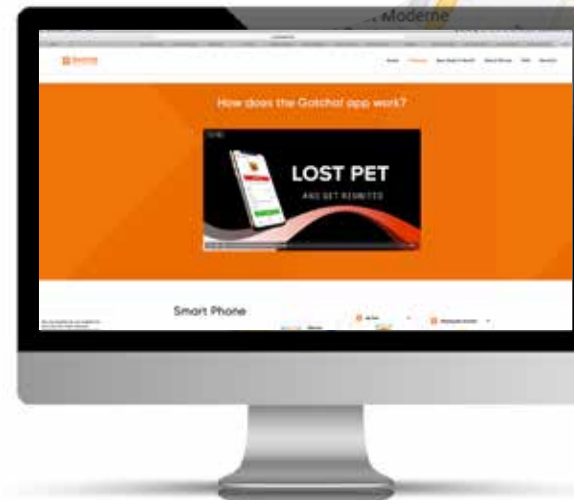
Smart ID TAG
Lost & found App
GOTCHA!





Great user experience

- Including Geo-tagging: When someone scans your pet's smart ID tag, you instantly receive the geolocation on your phone.
- Privacy settings: You can choose which information the finder will see when scanning the tag.
- Add a picture of your dog to your pets profile.
- Edit or delete your pets profile as you wish.
- Add multiple pets to your personal profile.





And this is how it works !

4 simple steps to be reunited with your best friend.



GOTCHA! is 100% EXCLUSIVE to Max & Molly! Check our website: www.gotchapel.com

DESIGN

Since 2010 we develop fun gear for cool dogs and cats. Every year we present new passionate designs which emphasize how joyful our pets really are.

With a maximum of comfort due to soft materials and highest safety standards.



OUR GOTCHA! SMART ID COLLAR

Original Gear - Matrix Line

ALL IN ONE DOG & CAT SMART ID COLLARS

which will return your friend safely in case it gets lost.


HYPOALLERGENIC

quick-drying, soft and comfortable neoprene.

Inside padding for maximum comfort. ultra strong polyester.

CAT COLLAR

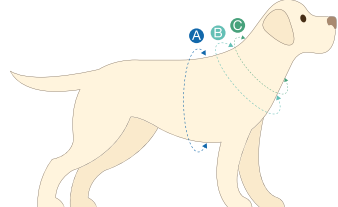
light & strong, warning bell for birds, break away buckle to prevent strangling.

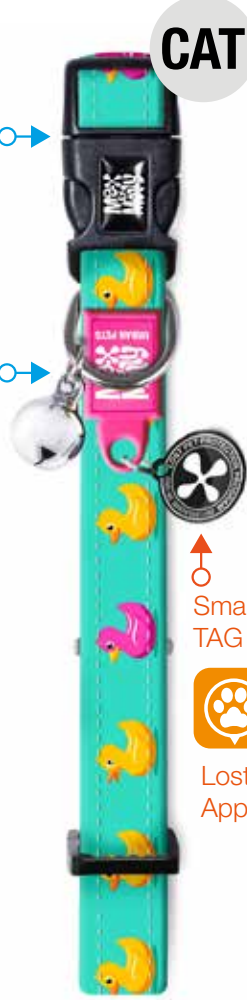


DOG

- Safety ring, no slipping while putting collar on or taking it off.
- Power buckle holds 5 times the dogs weight.
- Attachment ring 3-D rubber logo for comfortable touch.
- Smart ID TAG
- Lost & found App
- Fixing ring
- Regulator to adjust the collar to different sizes.

If between two sizes...
...SIZE UP!





CAT

- Break away buckle to prevent strangling.
- A bell so birds are warned in case your cat is hungry.
- Smart ID TAG
- Lost & found App
- Regulator to adjust the collar to different sizes.

A CHEST: Wrap your tape around the widest part of your dog's torso, usually right behind the "armpits" of the front legs.

B LOWER NECK: A harness or coat sits lower on the neck, so take the measurement from here.

C UPPER NECK: Collars sit higher up on the neck, so measure here for collars or bandanas.

	SIZES - DOG	SIZES - CAT
XS	1 cm x 22-35 cm	1 cm x 22-35 cm
S	1.5 cm x 28-45 cm	
M	2 cm x 34-55 cm	
L	2.5 cm x 39-62 cm	

TWO FINGERS RULE: A good rule of thumb (or rather, finger) to test for snugness is to leave enough room for two fingers between the gear and your dog.



MISSY POP - COLLAR

Sizes: XS S M L



COMIC - COLLAR

Sizes: XS S M L



HEROES - COLLAR

Sizes: XS S M L



CRAYONS - COLLAR

Sizes: XS S M L



VINTAGE - COLLAR

Sizes: XS S M L



TROPICAL - COLLAR

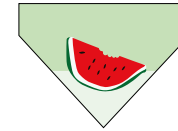
Sizes: XS S M L





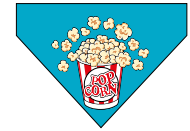
PUZZLE - COLLAR

Sizes: XS S M L



WATERMELON - COLLAR

Sizes: XS S M L



POPCORN - COLLAR

Sizes: XS S M L



FRENZY THE SHARK - COLLAR

Sizes: XS S M L



PARADISE - COLLAR

Sizes: XS S M L





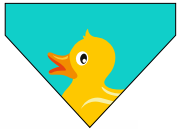
PLAYTIME 2.0 - COLLAR



Sizes: XS S M L





Max & Molly **LITTLE MONSTERS - COLLAR** 
 Sizes: XS S M L 





Max & Molly **RULER - COLLAR** 
 Sizes: XS S M L 





Max & Molly **DUCKLINGS - COLLAR** 
 Sizes: XS S M L 



Max & Molly **KIWI - COLLAR** 
 Sizes: XS S M L 



Max & Molly **ZEBRA - COLLAR** 
 Sizes: XS S M L 



Max & Molly **BLACK SHEEP - COLLAR** 
 Sizes: XS S M L 

NEW



Max & Molly **RETRO PINK - COLLAR** **DOG**
URBAN PETS Sizes: XS S M L **CAT**

NEW



Max & Molly **RETRO BLUE - COLLAR** **DOG**
URBAN PETS Sizes: XS S M L **CAT**



Max & Molly **SUMMERTIME - COLLAR** **DOG**
URBAN PETS Sizes: XS S M L **CAT**



Max & Molly **DONUTS - COLLAR** **DOG**
URBAN PETS Sizes: XS S M L **CAT**



Max & Molly **PIANO - COLLAR** **DOG**
URBAN PETS Sizes: XS S M L **CAT**



Max & Molly **ETHNIC - COLLAR** **DOG**
URBAN PETS Sizes: XS S M L **CAT**



LEOPARD PINK - COLLAR

Sizes: XS S M L



JELLY BEARS - COLLAR

Sizes: XS S M L



UNICORN - COLLAR

Sizes: XS S M L





S A F E T Y



Smart ID, no-escape safety ring,*
power buckle, and tested for
ultra strength and durability.

C O M F O R T

soft sandwich construction of
polyester and plush neoprene.
Super lightweight and soft.
No rubbing, chafing, or any other
discomfort.

E N D U R A N C E

Waterproof design, top quality
hardware, odor proof, colorfast,
hypoallergenic, and machine washable.

**Safety Ring not available on XS collars.*

MATRIX LINE - GOTCHA! SMART ID COLLAR

Cool, strong and reflective. The neoprene keeps the material soft and smooth for both the dog and its owner. The reflective stitching gives it an extra safety for walks at night. All Max & Molly collars have a **GOTCHA! SMART ID** tag for your pet's safety.



MATRIX ORANGE - COLLAR

Sizes: XS S M L



MATRIX YELLOW - COLLAR

Sizes: XS S M L



MATRIX SKY BLUE - COLLAR

Sizes: XS S M L



MATRIX RED - COLLAR

Sizes: XS S M L



MATRIX PINK - COLLAR

Sizes: XS S M L

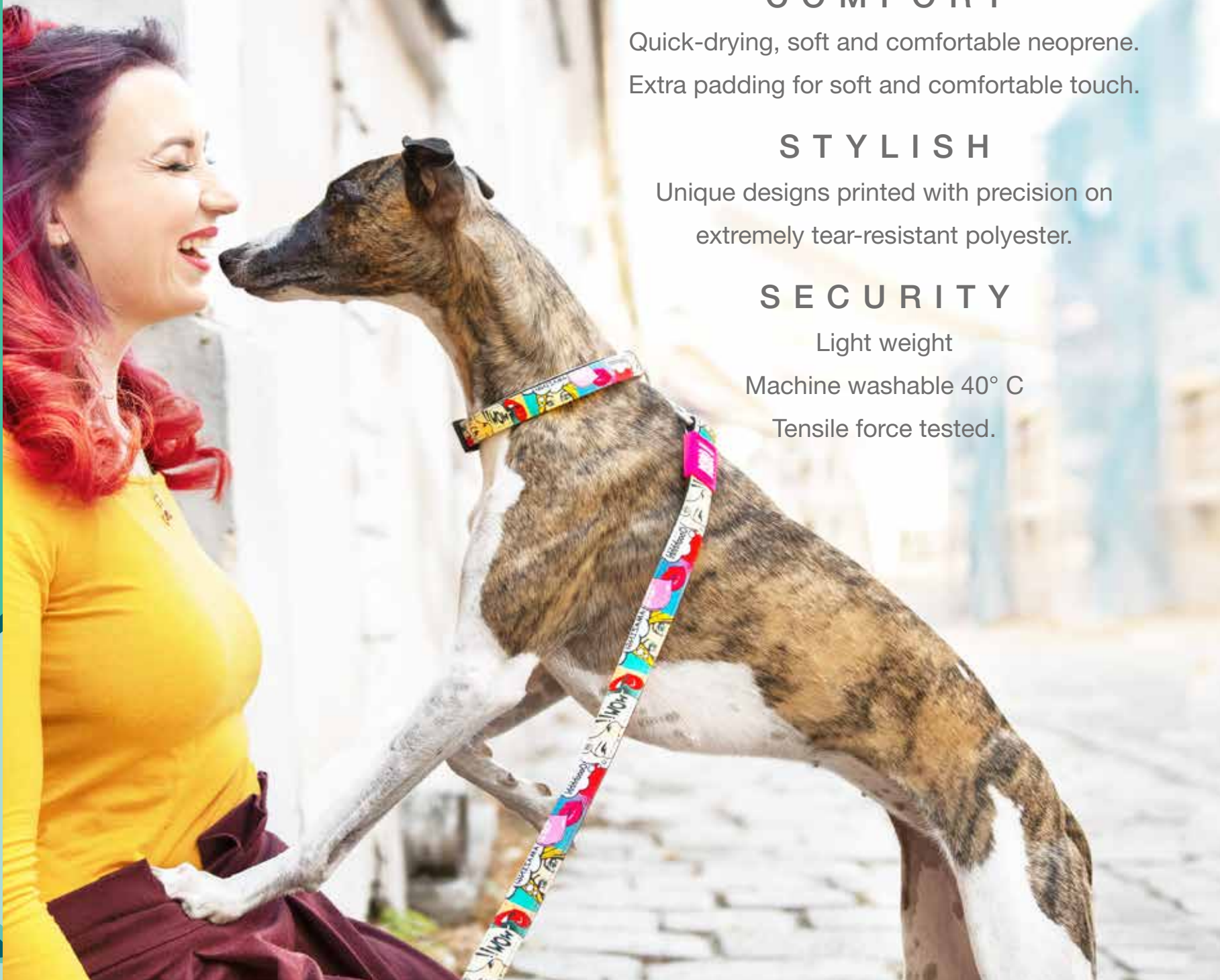


MATRIX LIME GREEN - COLLAR

Sizes: XS S M L







COMFORT

Quick-drying, soft and comfortable neoprene.
Extra padding for soft and comfortable touch.

STYLISH

Unique designs printed with precision on
extremely tear-resistant polyester.

SECURITY

Light weight
Machine washable 40° C
Tensile force tested.

OUR LEASH & MULTI-LEASH

Original Gear - Matrix Line

The 7 functions of our multi-leash

1



1m Lead, short

2



1.30m Lead, Medium

3



Long Shoulder lead

4



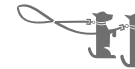
1.60m Lead, long

5



Waist lead

6

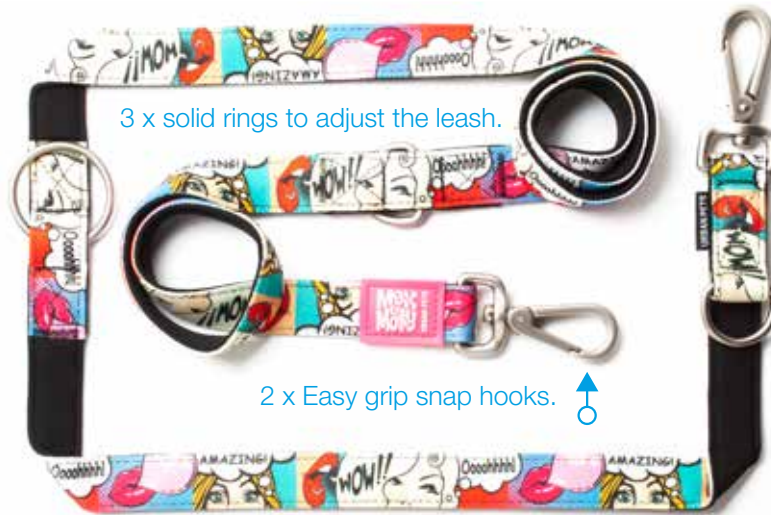


Double lead

7



Temporary tie



3 x solid rings to adjust the leash.

2 x Easy grip snap hooks.

Total length: 200 cm

MULTI-LEASH SIZES		TENSILE FORCE (in kg)
XS	1,0 cm x 200 cm	45kg
S	1,5 cm x 200 cm	110 kg
M	2,0 cm x 200 cm	135 kg
L	2,5 cm x 200 cm	200 kg

No sharp edges to hurt your hand.

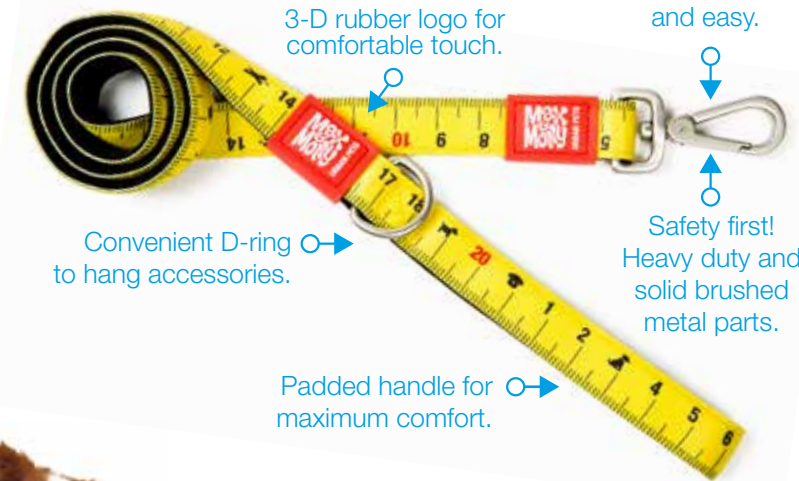
Easy grip snap hook allows you to grab your dog quick and easy.

3-D rubber logo for comfortable touch.

Convenient D-ring to hang accessories.

Safety first! Heavy duty and solid brushed metal parts.

Padded handle for maximum comfort.



Total length: 120 cm

LEASH SIZES		TENSILE FORCE (in kg)
XS	1,0 cm x 120 cm	45kg
S	1,5 cm x 120 cm	110 kg
M	2,0 cm x 120 cm	135 kg
L	2,5 cm x 120 cm	200 kg



ORIGINAL GEAR - LEASH & MULTI-LEASH



MISSY POP - LEASH & MULTI-LEASH

Sizes: XS S M L



COMIC - LEASH & MULTI-LEASH

Sizes: XS S M L



HEROES - LEASH & MULTI-LEASH

Sizes: XS S M L



CRAYONS - LEASH & MULTI-LEASH

Sizes: XS S M L



VINTAGE - LEASH & MULTI-LEASH

Sizes: XS S M L



TROPICAL - LEASH & MULTI-LEASH

Sizes: XS S M L



ORIGINAL GEAR - LEASH & MULTI-LEASH



Max & Molly **PUZZLE** - LEASH & MULTI-LEASH **DOG**
 Sizes: XS S M L **CAT**



Max & Molly **WATERMELON** - LEASH & MULTI-LEASH **DOG**
 Sizes: XS S M L **CAT**

NEW



Max & Molly **POPCORN** - LEASH & MULTI-LEASH **DOG**
 Sizes: XS S M L **CAT**



Max & Molly **FRENZY THE SHARK** - LEASH & MULTI-LEASH **DOG**
 Sizes: XS S M L **CAT**



Max & Molly **PARADISE** - LEASH & MULTI-LEASH **DOG**
 Sizes: XS S M L **CAT**



Max & Molly **PLAYTIME 2.0** - LEASH & MULTI-LEASH **DOG**
 Sizes: XS S M L **CAT**

ORIGINAL GEAR - LEASH & MULTI-LEASH



LITTLE MONSTERS - LEASH & MULTI-LEASH

Sizes: XS S M L



RULER - LEASH & MULTI-LEASH

Sizes: XS S M L



DUCKLINGS - LEASH & MULTI-LEASH

Sizes: XS S M L



KIWI - LEASH & MULTI-LEASH

Sizes: XS S M L



ZEBRA - LEASH & MULTI-LEASH

Sizes: XS S M L



BLACK SHEEP - LEASH & MULTI-LEASH

Sizes: XS S M L



ORIGINAL GEAR - LEASH & MULTI-LEASH



RETRO PINK - LEASH & MULTI-LEASH

Sizes: XS S M L



RETRO BLUE - LEASH & MULTI-LEASH

Sizes: XS S M L



SUMMERTIME - LEASH & MULTI-LEASH

Sizes: XS S M L



DONUTS - LEASH & MULTI-LEASH

Sizes: XS S M L



PIANO - LEASH & MULTI-LEASH

Sizes: XS S M L



ETHNIC - LEASH & MULTI-LEASH

Sizes: XS S M L



ORIGINAL GEAR - LEASH & MULTI-LEASH



LEOPARD PINK - LEASH & MULTI-LEASH

Sizes: XS S M L



JELLY BEARS - LEASH & MULTI-LEASH

Sizes: XS S M L



UNICORN - LEASH & MULTI-LEASH

Sizes: XS S M L





E X P L O R E

120 cm long, D-ring for accessories,
soft neoprene handle and leash for comfort.

E N D U R E

Waterproof, odor proof, colorfast,
hypoallergenic and machine washable.

C O N N E C T

Easy clasp, 3 layer construction
for maximum strength
and durability.

MATRIX LINE - LEASH & MULTI-LEASH



MATRIX ORANGE - LEASH & MULTI-LEASH
Sizes: XS S M L **DOG**



MATRIX YELLOW - LEASH & MULTI-LEASH
Sizes: XS S M L **DOG**



MATRIX SKY BLUE - LEASH & MULTI-LEASH
Sizes: XS S M L **DOG**



MATRIX RED - LEASH & MULTI-LEASH
Sizes: XS S M L **DOG**



MATRIX PINK - LEASH & MULTI-LEASH
Sizes: XS S M L **DOG**



MATRIX LIME GREEN - LEASH & MULTI-LEASH
Sizes: XS S M L **DOG**



HARNESSES



COMFORT

Hypoallergenic,
quick-drying, soft and
comfortable neoprene.

Maximum padding for soft
and comfortable touch.

No rubbing behind the forelegs.

STYLISH

Unique designs printed
with precision.

SECURITY

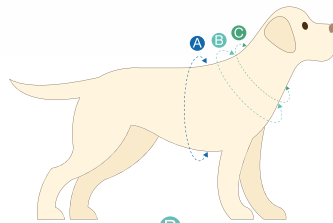
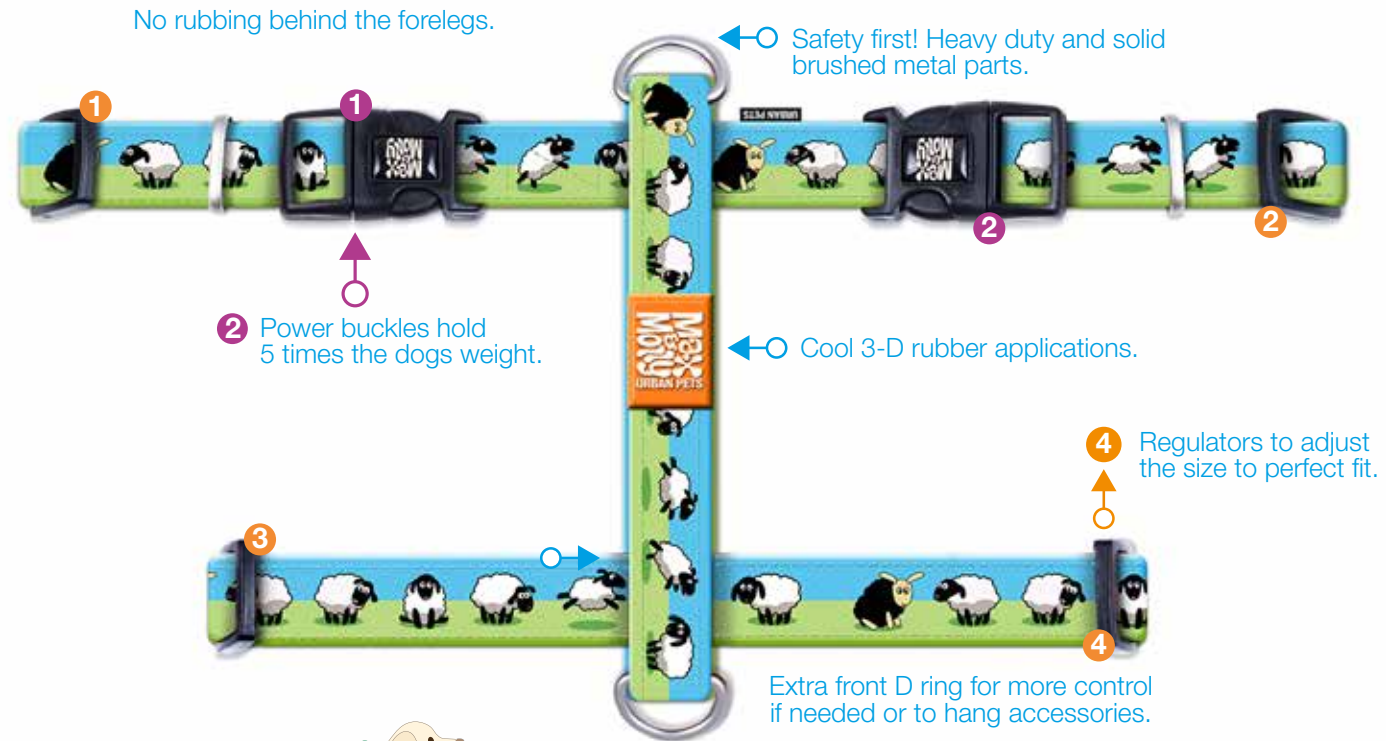
Light weight

Machine washable 40° C

Tensile force tested.

OUR H-HARNESS

Original Gear



A	B	C
CHEST: Wrap your tape around the widest part of your dog's torso, usually right behind the "armpits" of the front legs.	LOWER NECK: A harness or coat sits lower on the neck, so take the measurement from here.	UPPER NECK: Collars sit higher up on the neck, so measure here for collars or bandanas.

TWO FINGERS RULE: A good rule of thumb (or rather, finger) to test for snugness is to leave enough room for two fingers between the gear and your dog.

SIZES	
XS	Up to 9 kg / Hals: 24-39 cm / Chest: 1,0 x 32-40 cm
S	Up to 22 kg / Hals: 30-46 cm / Chest: 1,5 x 41-52 cm
M	Up to 27 kg / Hals: 36-58 cm / Chest: 2,0 x 53-69 cm
L	Up to 40 kg / Hals: 46-77 cm / Chest: 2,5 x 70-98 cm

If between two sizes...
...SIZE UP!

ORIGINAL GEAR - H-HARNESS



MISSY POP - HARNESS

Sizes: XS S M L



COMIC - HARNESS

Sizes: XS S M L



HEROES - HARNESS

Sizes: XS S M L



CRAYONS - HARNESS

Sizes: XS S M L



VINTAGE - HARNESS

Sizes: XS S M L



TROPICAL - HARNESS

Sizes: XS S M L



ORIGINAL GEAR - H-HARNESS



Max & Molly **PUZZLE - HARNESS** **DOG**
URBAN PETS Sizes: XS S M L **CAT**



Max & Molly **WATERMELON - HARNESS** **DOG**
URBAN PETS Sizes: XS S M L **CAT**



Max & Molly **POPCORN - HARNESS** **DOG**
URBAN PETS Sizes: XS S M L **CAT**



Max & Molly **FRENZY THE SHARK - HARNESS** **DOG**
URBAN PETS Sizes: XS S M L **CAT**



Max & Molly **PARADISE - HARNESS** **DOG**
URBAN PETS Sizes: XS S M L **CAT**



Max & Molly **PLAYTIME 2.0 - HARNESS** **DOG**
URBAN PETS Sizes: XS S M L **CAT**

ORIGINAL GEAR - H-HARNESS



LITTLE MONSTERS - HARNESS

Sizes: XS S M L



RULER - HARNESS

Sizes: XS S M L



DUCKLINGS - HARNESS

Sizes: XS S M L



KIWI - HARNESS

Sizes: XS S M L



ZEBRA - HARNESS

Sizes: XS S M L



BLACK SHEEP - HARNESS

Sizes: XS S M L



ORIGINAL GEAR - H-HARNESS



RETRO PINK - HARNESS

Sizes: XS S M L



RETRO BLUE - HARNESS

Sizes: XS S M L



SUMMERTIME - HARNESS

Sizes: XS S M L



DONUTS - HARNESS

Sizes: XS S M L



PIANO - HARNESS

Sizes: XS S M L



ETHNIC - HARNESS

Sizes: XS S M L



ORIGINAL GEAR - H-HARNESS



LEOPARD PINK - HARNESS

Sizes: XS S M L



JELLY BEARS - HARNESS

Sizes: XS S M L



UNICORN - HARNESS

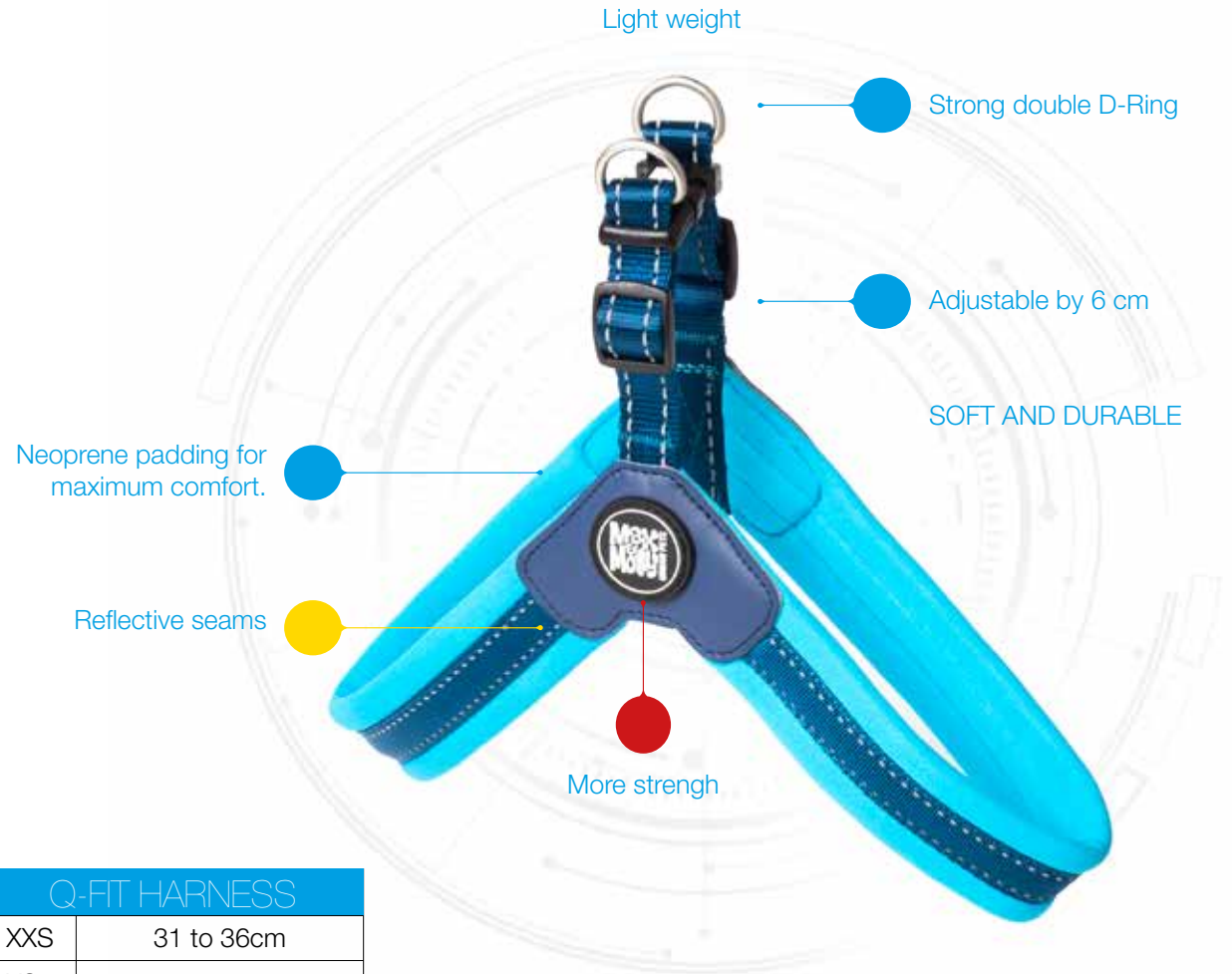
Sizes: XS S M L



ADJUSTABLE Q-FIT HARNESS

This **step in** harness is a **light weight** and very **comfortable**. It is easy to put on and available in your favorite colour. From the **smallest** dog to **medium** sized dogs it is an eye catcher. Adjustable by **6cm** to find the **perfect fit**.

IDEAL DISTRIBUTION
OF PRESSURE ON CHEST
AND WAIST.



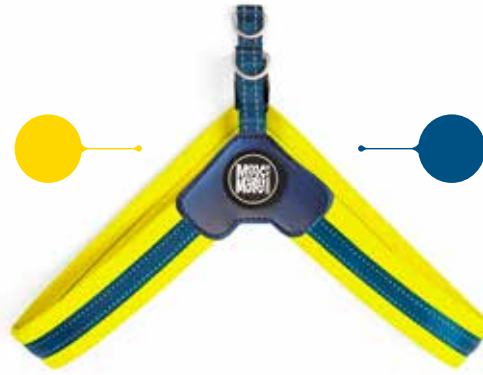
Q-FIT HARNESS	
XXS	31 to 36cm
XS	36 to 39 cm
S	39 to 45 cm
M	45 to 50cm
L	50 to 58cm
XL	58 to 66cm

ADJUSTABLE Q-FIT HARNESS



Q-FIT ORANGE - HARNESS
Sizes: XXS XS S M L XL

DOG



Q-FIT YELLOW - HARNESS
Sizes: XXS XS S M L XL

DOG



Q-FIT SKY BLUE - HARNESS
Sizes: XXS XS S M L XL

DOG



Q-FIT RED - HARNESS
Sizes: XXS XS S M L XL

DOG



Q-FIT PINK - HARNESS
Sizes: XXS XS S M L XL

DOG



Q-FIT LIME GREEN - HARNESS
Sizes: XXS XS S M L XL

DOG



**Max
& Molly**
URBAN PETS

ACCESSORIES



OUR ACCESSORIES

Waist bag - Treat bag - Poo bag - Bandanas - Key rings



OUR WAIST BAG

With one main compartment and one side compartment it gives you enough space for all the utensils you need for a relaxed walk. Your poo bags are always ready to be ripped off from the special bag compartment.



OUR POO BAG CARRIER

Always keep your poo bags within reach - ideally attached to the leash! Your poo bags are always in place and easy just to rip off from the bag compartment.



OUR TREAT BAG

Have your treats ready whenever you need them. Simply hang the treat bag onto your pants or belt and operate the opening/closure with one hand only.



OUR KEY RINGS

Each MAX & MOLLY design has a matching Key Ring!



OUR BANDANAS

Easy slide on, available in 2 sizes - perfect for our XS-L Collars. Reversible, choose your favorite pattern of the day. Extra cool to make your dog shine even more.

ACCESSORIES - WAIST BAG, TREAT BAG & POO BAG

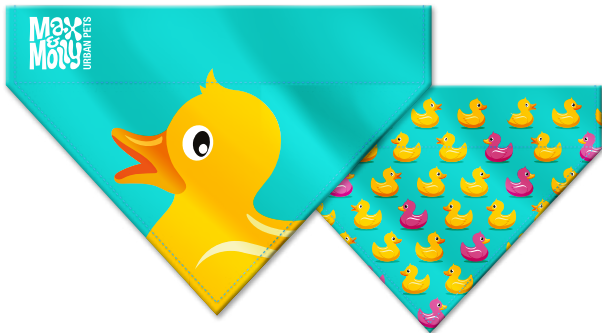


ACCESSORIES - **KEY RINGS**

NEW

Have fun with our brand new collection of KEY RINGS, you can now enjoy all our designs and add them to your own outfit. Each key ring is highly resistant and made with the same soft and comfortable neoprene as our collars and leashes.





DUCKLINGS - BANDANA - Polyester
Small (for XS and S size collar): 12,5 cm (4,9 inch) wide
Large (for M and L size collar): 17,0 cm (6,7 inch) wide



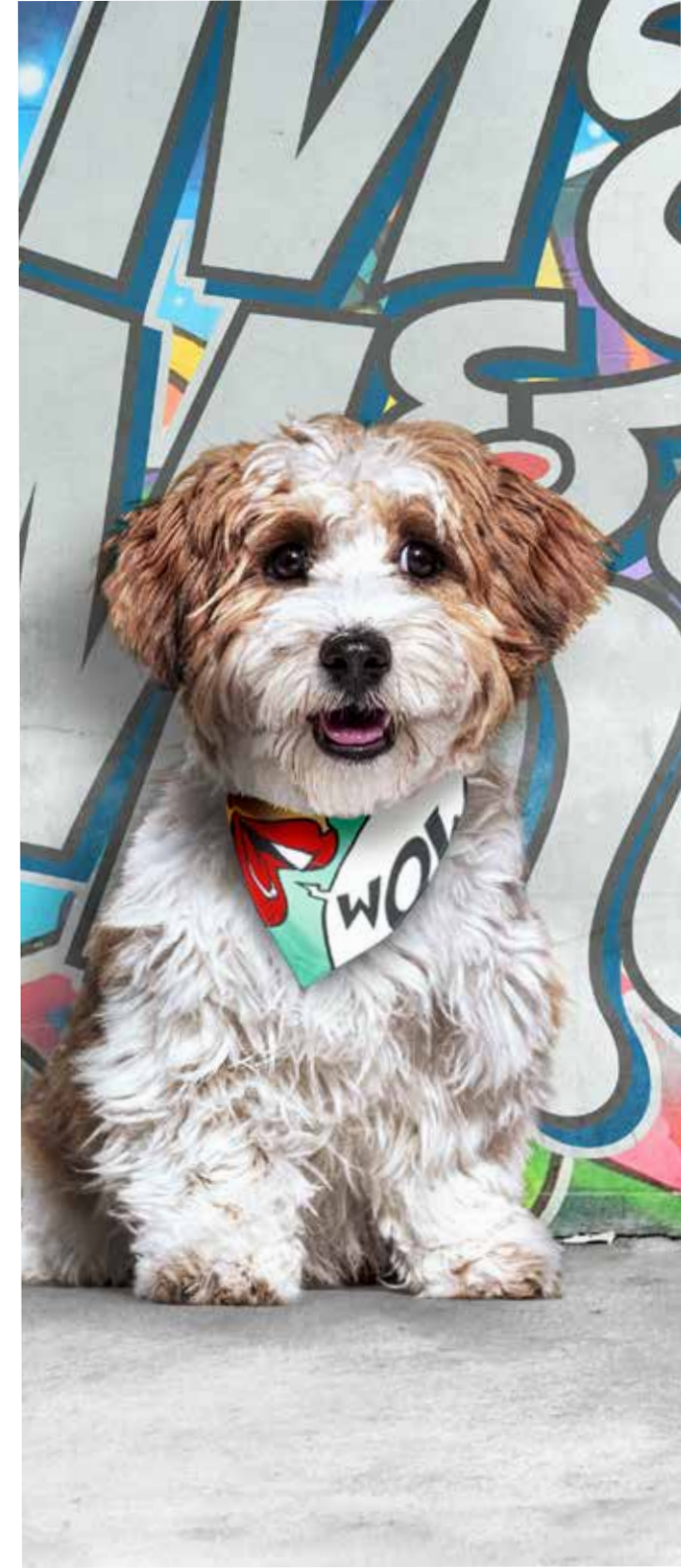
MISSY POP - BANDANA - Polyester
Small (for XS and S size collar): 12,5 cm (4,9 inch) wide
Large (for M and L size collar): 17,0 cm (6,7 inch) wide

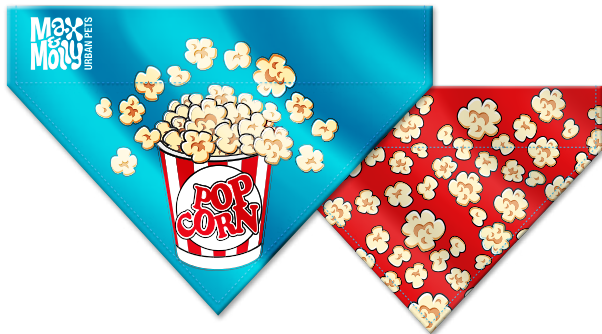


DONUTS - BANDANA - Polyester
Small (for XS and S size collar): 12,5 cm (4,9 inch) wide
Large (for M and L size collar): 17,0 cm (6,7 inch) wide



LITTLE MONSTERS - BANDANA - Polyester
Small (for XS and S size collar): 12,5 cm (4,9 inch) wide
Large (for M and L size collar): 17,0 cm (6,7 inch) wide

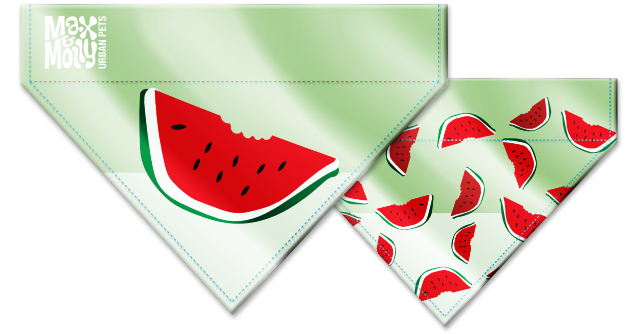




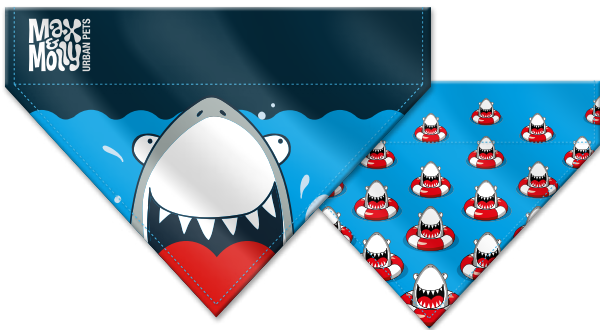
POPCORN - BANDANA - Polyester
Small (for XS and S size collar): 12,5 cm (4,9 inch) wide
Large (for M and L size collar): 17,0 cm (6,7 inch) wide



TROPICAL - BANDANA - Polyester
Small (for XS and S size collar): 12,5 cm (4,9 inch) wide
Large (for M and L size collar): 17,0 cm (6,7 inch) wide



WATERMELON - BANDANA - Polyester
Small (for XS and S size collar): 12,5 cm (4,9 inch) wide
Large (for M and L size collar): 17,0 cm (6,7 inch) wide



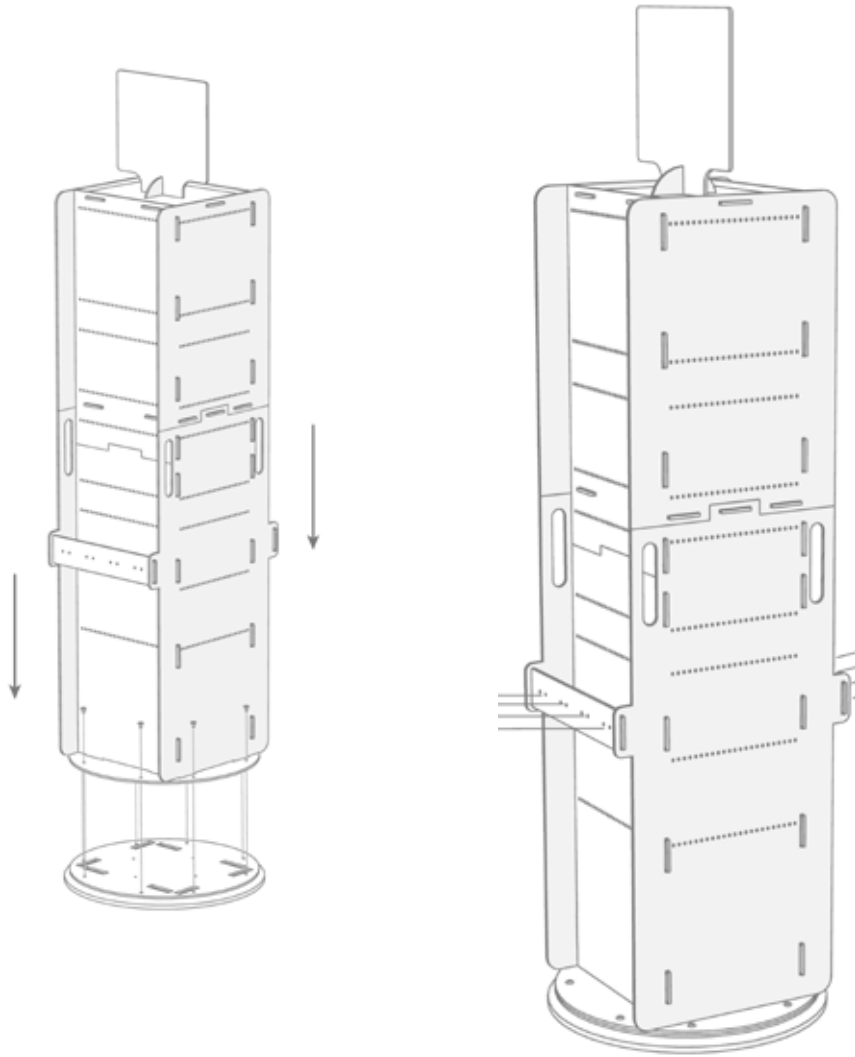
FRENZY THE SHARK - BANDANA - Polyester
Small (for XS and S size collar): 12,5 cm (4,9 inch) wide
Large (for M and L size collar): 17,0 cm (6,7 inch) wide



UNICORN - BANDANA - Polyester
Small (for XS and S size collar): 12,5 cm (4,9 inch) wide
Large (for M and L size collar): 17,0 cm (6,7 inch) wide



BLACK SHEEP - BANDANA - Polyester
Small (for XS and S size collar): 12,5 cm (4,9 inch) wide
Large (for M and L size collar): 17,0 cm (6,7 inch) wide



**S P I N N E R
D I S P L A Y**

HEIGHT: 200,00 cm
DIAMETER: 45,00 cm

TURNS 360°

INCLUDING

- 48** HOOKS
- 2** RACKS FOR HARNESSSES

*FLEXIBLE ARRANGEMENT OF
HOOKS*

EXAMPLES OF EQUIPPING THE POS



SPINNER - EXAMPLE 1

SPINNER - EXAMPLE 2

SPINNER - EXAMPLE 3

SPINNER - EXAMPLE 4





Max & Molly URBAN PETS

2021

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